



I-CAN-MAKE-IT YOUTH ENTREPRENEUR

# Charnelle Thompson

I-CAN STUDENT:

Digital Marketing

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"In the end things will add up and all make sense, and if it doesn't, it's not the end. Keep going"

"The I-CAN Design Thinking Course helped me to think differently, creatively and provided me with a structure for problem solving of many community challenges."



Charnelle Thompson, a resident of Ravensmead, embarked on a journey of personal and professional growth after graduating from Cravenby Combined School in 2018. Having completed an NMQ Level 4 IT Technical Support course at college, she proudly acquired valuable skills in the field.



## ACHIEVEMENTS

NMQ4 in Technical Support



## HOBBIES

Editing (Photos, Videos, Graphics)

Photography



## INTERESTS

Job Creation

Workplace Mentoring

Coaching

Entrepreneurship sparked Charnelle's interest due to its potential to generate employment opportunities. It offered her the freedom and flexibility to manifest her own ideas and creations, while also enabling her to cultivate a positive work environment free from the toxic culture often found in traditional workplaces.

Initially, Charnelle's primary objective was to utilize her digital and social media skills to assist small businesses in their online presence. However, as she embarked on group projects, her focus expanded towards helping her community reduce their carbon footprint by promoting the cultivation and sale of locally grown produce.

A deep passion for creation and self-expression drives Charnelle. Whether capturing moments or crafting objects, she finds a non-verbal means of sharing her emotions and thoughts with the world. Through her creations, she not only expresses herself, but also shares her experiences and knowledge with others, uplifting and empowering them. Education holds a special place in her heart, as she believes it can alleviate feelings of inferiority caused by a lack of knowledge, fostering personal growth and empowerment. In Charnelle's journey, she believes that all the pieces will eventually come together and make sense. Even in moments of uncertainty, she embraces perseverance and resilience, understanding that it is not the end, but an opportunity to keep moving forward.

