## I-CAN-MAKE-IT YOUTH ENTREPRENEUR Mandilakhe James Somdle

BUSINESS: Digital Marketing

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"The I-CAN Design Thinking Course helped me to think differently, creatively and provided me with a structure for problem solving of many community challengers."

Mandilakhe, known as James, is a resident of Philippi. He pursued his education at Y2K College, graduating in 2018. He furthered his studies by enrolling in university and successfully completing a course in Visual Communications Design. One of his most cherished accomplishments is the establishment of his own company, a significant milestone in his personal journey.

> He firmly believes in the proverbial wisdom of teaching someone how to fish rather than simply giving them a fish. He embraces the philosophy that if one stops growing and nurturing their abilities, they gradually stagnate. His favourite quote, "It's better to teach a man how to fish giving him a fish."

James possesses a deep-rooted passion for growth, recognizing that continuous development of skills is essential to thriving. Driven by a passion for personal development and the desire to provide opportunities to others, James finds entrepreneurship particularly appealing. It allows him to take charge of his own time and make

a positive impact on both his own growth and the lives of those around him. Education stands out as the primary social issue that James is dedicated to addressing. n the transformative power of education and the long-term impact it can have on the lives of communities and society. Through his business, he aspires to empower individuals by demonstrating how they can initiate their own enterprises, fostering financial independence for themselves and their families.

"It's better to teach a man to fish, than to give him a fish."

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Started my own company

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Hiking Playing Pool 'Billiards"

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Personal Development Entrepreneurship Education